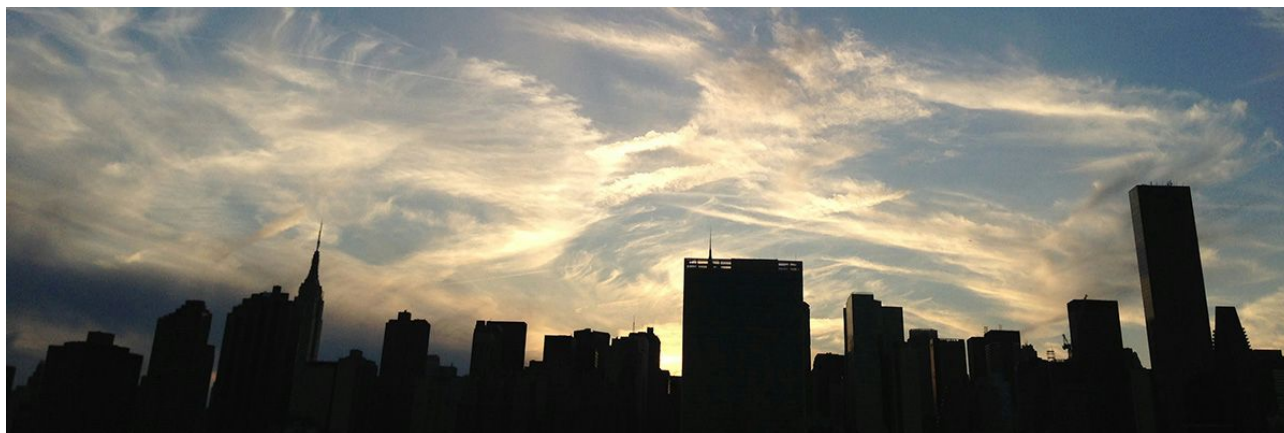


# IJCAI-2016

## SPONSORSHIP AND EXHIBITION GUIDE



IJCAI is the International Joint Conference on Artificial Intelligence, the main international gathering of researchers in AI. The conference is sponsored jointly by IJCAI and the national AI societies of the host nation. **The 25th International Joint Conference on Artificial Intelligence will be held in New York City from July 9 to July 15, 2016.**

We invite you to participate in the sponsor and exhibitor program for IJCAI-16. New York City is one of the world's premier international cities and home to a large array of academic institutions, technology companies and other important players in the artificial intelligence community. As IJCAI-16 promises to draw together many of the top AI researchers from around the world, it presents an excellent opportunity for companies working in cutting-edge technology to show their brand to some of the world's brightest minds -- and be exposed to millions of viewers and readers through media reports on the conference. And, of course, while visiting New York City participants can enjoy the world-class dining, entertainment and networking opportunities that the city has to offer.

Your support of IJCAI-16 will both ensure that we can provide participants with a first-rate experience worthy of this great city's high standard, and it will increase brand awareness in the New York City area high-tech labor market.

Thank you for your interest in supporting IJCAI-16 and we look forward to welcoming you to New York!

Yours sincerely,  
IJCAI-16 Local Arrangements Committee  
Ernest Davis, Chair

## GENERAL INFORMATION

### Conference Dates

Tutorials	July 9 - 11
Workshops	July 9 - 11
Main Technical Program	July 12 - 14
Exhibit Program	July 12 - 14
Industry Day	July 15
Welcome Reception	July 11
Banquet	July 13

### Venue

IJCAI-16 will be held at the New York Hilton Midtown, 1335 Avenue of the Americas, New York City. Located in the heart of New York in Midtown Manhattan, this hotel is within walking distance from premier attractions such as Times Square, Radio City Music Hall, Fifth Avenue shopping, the Broadway Theatre District, Central Park, The Museum of Modern Art (MOMA) and many more iconic New York landmarks.

IJCAI-16 will occupy the 2nd, 3rd and 4th floors of the Hilton. The **exhibition, poster and coffee break area** will be located in the Rhinelander Gallery on the 2nd floor.

### Scope

Based on previous IJCAI conferences, we expect an attendance of approximately 1200 participants, drawn from the world's top technical universities, research labs and applied industry firms.

The IJCAI technical standards are quite high. Typically, only about 25% of submitted papers are selected for oral or poster presentation at IJCAI.

## OVERVIEW OF COLLABORATIONS

**Contact:** David Elson (delson@cs.columbia.edu) or sponsorships@ijcai-16.org

### **Objective of the Collaboration**

A conference as large and varied as IJCAI-16 is a very costly event, and it is only thanks to the generous support of sponsors that we can charge fees that academic participants can afford.

The easiest and most typical means by which sponsors may contribute to IJCAI-16 is through a flat amount of funding toward the organization of the conference in general. IJCAI-16 is pleased to offer several tiers of benefits to sponsors. In addition, the organizing committee will do its best to accommodate alternative forms of support. The intention of the IJCAI-16 organising committee is to ensure that all sponsors receive the highest recognition in return for their generous support to the Conference.

### **Types of Collaborations**

There are four types of collaborations available to IJCAI-16 partners.

- **Main Conference Sponsorship**

Sponsors of IJCAI-16 enjoy various benefits, including registrations to the full technical conference, exhibit spaces, and the display of the company logo in printed materials, on signs and on the web sites. See sponsorship levels on the next page.

- **Industry Day Sponsorship**

Industry Day, on July 14, is a special session designed to bring industry and leading academics and users together with invited talks, round table discussions and meetings. We offer a sponsorship with a talk, as well as an exhibition option.

- **Exhibit Space**

Exhibitors will be provided with booths next to the coffee break and poster areas from July 9th to 15th. See Page 6 for details.

A breakdown of all collaboration levels and benefits is on the next page. We also accept flat donations in any amount.

### **How to Sponsor**

See Page 11 for information about how to sponsor.

### **Platinum Sponsorship: USD 25,000**

The sponsorship includes the following:

- 5 full conference registrations
- 3 exhibit stands (see Page 6)
- Optional 40 minute talk at Industry Day (contact [rosariou@us.ibm.com](mailto:rosariou@us.ibm.com) to claim)
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-16 website and proceedings
  - IJCAI-16 registration area
  - Signs at appropriate conference events

### **Gold Sponsorship: USD 15,000**

The sponsorship includes the following:

- 3 full conference registrations
- 2 exhibit stands (see Page 6)
- Optional 40 minute talk at Industry Day (contact [rosariou@us.ibm.com](mailto:rosariou@us.ibm.com) to claim)
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-16 website and proceedings
  - IJCAI-16 registration area
  - Signs at appropriate conference events

### **Silver Sponsorship: USD 10,000**

The sponsorship includes the following:

- 2 full conference registrations
- 1 exhibit stand (see Page 6)
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-16 website and proceedings
  - IJCAI-16 registration area
  - Signs at appropriate conference events

### **Bronze Sponsorship: USD 5,000**

The sponsorship includes the following:

- 2 full conference registrations
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-16 website and proceedings
  - IJCAI-16 registration area
  - Signs at appropriate conference events

## INDUSTRY DAY SPONSORSHIP

**Contact:** Rosario Uceda-Sosa ([rosariou@us.ibm.com](mailto:rosariou@us.ibm.com)) or [sponsorships@ijcai-16.org](mailto:sponsorships@ijcai-16.org)

The Industry Day brings together researchers, entrepreneurs and executives to exchange insights on the role of AI in consumer, corporate and government applications. With talks by industry leaders, a panel and an exhibition of ongoing projects that leverages nearby Silicon Alley and major research institutions, the Industry Day provides a unique opportunity for research and industry innovators to dialog about major trends in Cognitive Computing and Big Data Insight, among other overarching themes.

### **Industry Day Special: USD 2,000**

This level of support would entail the following:

- 2 registrations for Industry Day (regular conference registration not included)
- Booth space (6 square meters) in Rhineland Gallery (exhibit space)
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-16 website and proceedings
  - IJCAI-16 registration area
  - Signs at appropriate conference events

### **Industry Day Exhibitor: USD 500-2,000**

This level of support would entail the following:

- 2 registrations for Industry Day (regular conference registration not included)
- Poster space (3 square meters) in Rhineland Gallery (exhibit space)
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-16 website and proceedings
  - IJCAI-16 registration area
  - Signs at appropriate conference events

### **Donation**

IJCAI-16 will also accept flat donations in any amount. As IJCAI is a 501(c) organization, a donation may be tax deductible for donors.

## EXHIBITIONS

**Contact:** Samantha Kleinberg ([samantha.kleinberg@stevens.edu](mailto:samantha.kleinberg@stevens.edu)) or [sponsorships@ijcai-16.org](mailto:sponsorships@ijcai-16.org)

An important type of support you may give to IJCAI-2016, independent of the other forms, is to participate as a main conference exhibitor. In this fashion you would make visible to the academic and industrial community your positioning in the field and help provide conference participants with a concrete reference to the current uses, needs and opportunities for Artificial Intelligence.

Exhibitors will be provided with booths in Rhinelander Gallery (see Page 8) from **July 12 to 14.**

Exhibitors will have a basic stand space of **6 square meters** with basic power supply and display conditions detailed below. Exhibitors may rent exhibition spaces of 6 sqm, 12 sqm, 18 sqm or 24 sqm.

Exhibitors should express their preferences on stand spaces according to locations depicted in the Floor Plan below.

### **Basic Exhibitor Stand:**

**USD 2,000 for commercial exhibitors**

**USD 1,500 for publishers and nonprofit organizations**

**USD 1,000 for universities and research institutions**

This option includes:

- Surface of 6 sqm
- Carpet, one table, two chairs and electrical switchboard (1.1kw/220v).
- Poster board (h x w: 2m x.0.90m)
- One-line table-top identifier board with company name
  - 1 ink, company logo not included
- One full registration
  - Includes welcome reception, banquet, coffee-breaks, conference bag and access to technical program
- One exhibitor pass
  - Coffee-breaks and technical program included

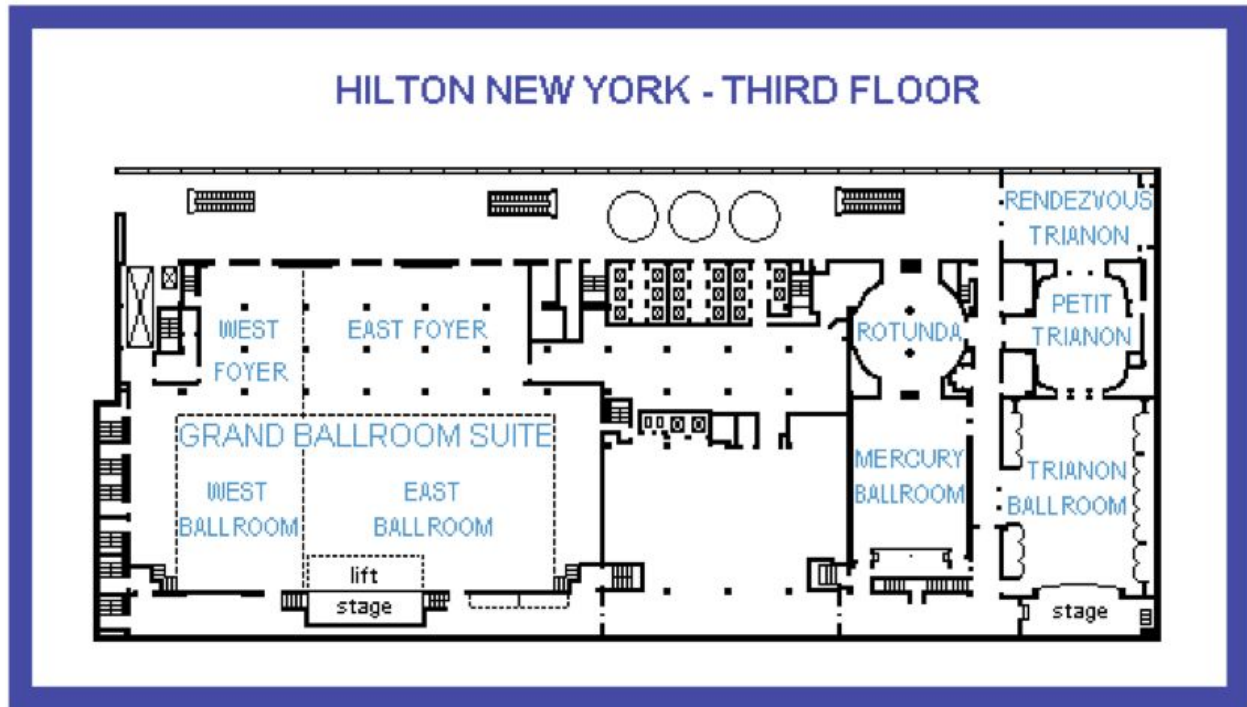
**Extra Options (same prices for all exhibitors):**

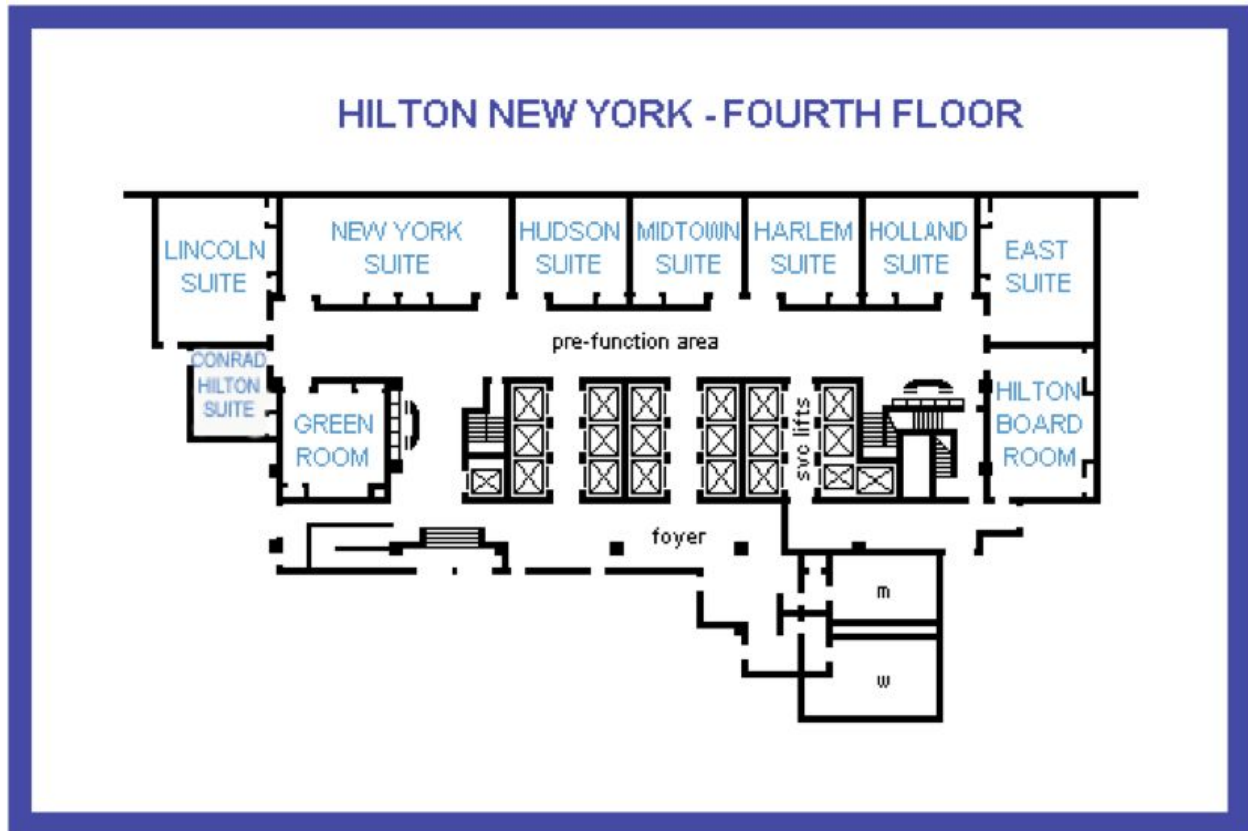
- Additional exhibitor pass (4-day)
  - Coffee-breaks and technical program included
  - USD 300
- Visitor pass (1-day)
  - Includes coffee breaks but provides access only to the exhibit hall
  - USD 60
- Additional 6 sqm space
  - Includes carpet, one table, two chairs
  - USD 1,200

Other extra options (extra tables and chairs, wall boards, spot-lights, etc.) are listed in the Exhibitors Manual (available from the Technical Secretariat upon request). This manual also covers various technical aspects like set-up and removal of stands, storage, extra power requirement, etc.

Every effort will be made to assign the requested space according to the floor plan. However, IJCAI-16 does not guarantee that the particular space requested will be available and/or assigned. Assignments will be made on a first-come, first-serve basis, and only after receipt of the contract form and the corresponding payment, (100% of total cost payable on application).







## HOW TO SPONSOR OR EXHIBIT

Thank you for your interest in supporting IJCAI-16!

Please complete the appropriate commitment form as soon as possible to [sponsorships@ijcai-16.org](mailto:sponsorships@ijcai-16.org), or contact the exhibit or the sponsorship chairs by e-mail to discuss your requirements further.

### **Payment method**

Payment can be made by bank transfer in US Dollars (\$), payable as follows:

SWIFT code	DEUTDE6FXXX
IBAN code	DE69 6807 0030 0140 0209 00
Routing #	68070030
Receiving Bank Address	DEUTSCHE BANK AG, Global Transaction Banking, Theodor-Heuss-Str. 3, D-70174 (<=postal code) Stuttgart (city), Germany
Name(s) on Receiving Account	IJCAI (Bernhard Nebel and Vesna Sabljakovic-Fritz)
Address of Account Holder at Receiving Bank	c/o Prof. Bernhard Nebel, Georges-Köhler-Allee 52, D-79110 Freiburg, Germany
Account type	Checking
Email for payment notification	<a href="mailto:nebel@ijcai.org">nebel@ijcai.org</a> , <a href="mailto:vsfritz@ijcai.org">vsfritz@ijcai.org</a>

Bank fees must be paid by the sponsor or exhibitor. All invoices should be paid prior to arrival in the exhibition. We will not allow build-up if a balance is outstanding.

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

### **Cancellations and Refunds**

Cancellations prior to March 1, 2016 will be charged a 25% cancellation fee. Thereafter, no refunds will be made.

### **Insurance**

Companies participating in the Congress are required to take out appropriate insurance. IJCAI-16 is not liable for any losses that sponsors or exhibitors experience as part of their participation in the conference.

**MAIN CONFERENCE SPONSORSHIP APPLICATION**

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-16 conference.

Sponsorship Level (Platinum, Gold, Silver, Bronze): \_\_\_\_\_

Confirm amount of sponsorship: USD \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Company/Organization name to use in publicity material, if different:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@ijcai-16.org](mailto:sponsorships@ijcai-16.org). The sponsor agrees to its use as outlined in the the IJCAI-16 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

\_\_\_\_\_

\_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_

**INDUSTRY DAY SPONSORSHIP APPLICATION**

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-16 conference.

Sponsorship Level (Special, Exhibitor): \_\_\_\_\_

Confirm amount of sponsorship: USD \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Company/Organization name to use in publicity material, if different:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@ijcai-16.org](mailto:sponsorships@ijcai-16.org). The sponsor agrees to its use as outlined in the the IJCAI-16 Sponsorship Opportunities brochure.

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Signature & Company Stamp:

\_\_\_\_\_

\_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_



**APPLICATION AND CONTRACT FOR EXHIBITOR**

Check your organization type: Commercial (USD 2000) \_\_\_\_\_  
Nonprofit or publisher (USD 1500) \_\_\_\_\_  
Academic \_\_\_\_\_

Indicate number of extras, or 0 for none: 4-day exhibitor pass (USD 300) \_\_\_\_\_  
1-day guest pass (USD 60) \_\_\_\_\_  
Additional 6 sqm space (USD 1,200) \_\_\_\_\_

Confirm total order amount: USD \_\_\_\_\_

Preferred booth number: (1st choice) \_\_\_\_\_ (2nd choice) \_\_\_\_\_  
*IJCAI-16 cannot guarantee preferred booth placement.*

Company/Organization: \_\_\_\_\_

Name that should appear on the booth and in publicity material, if different:  
\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@ijcai-16.org](mailto:sponsorships@ijcai-16.org). The exhibitor agrees to its use as outlined in the the IJCAI-16 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

\_\_\_\_\_, \_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_

**DONATION FORM**

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-16 conference.

Amount of donation: USD \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Company/Organization name to use in publicity material, if different:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@ijcai-16.org](mailto:sponsorships@ijcai-16.org).

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract, and will send the donation to IJCAI via bank transfer as instructed in the IJCAI-16 Sponsorship Booklet.

Signature & Company Stamp:

\_\_\_\_\_

\_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_